

## The Total Economic Impact<sup>TM</sup> of YuLife.

Attraction, retention, absenteeism and productivity: this commissioned Forrester consulting study reports on the financial impact YuLife's tech-driven insurance makes to the bottom line. The Total Economic Impact™ Of YuLife

Cost Savings And Business Benefits Enabled By YuLife

A FORRESTER TOTAL ECONOMIC IMPACT™ STUDY COMMISSIONED BY YULIFE

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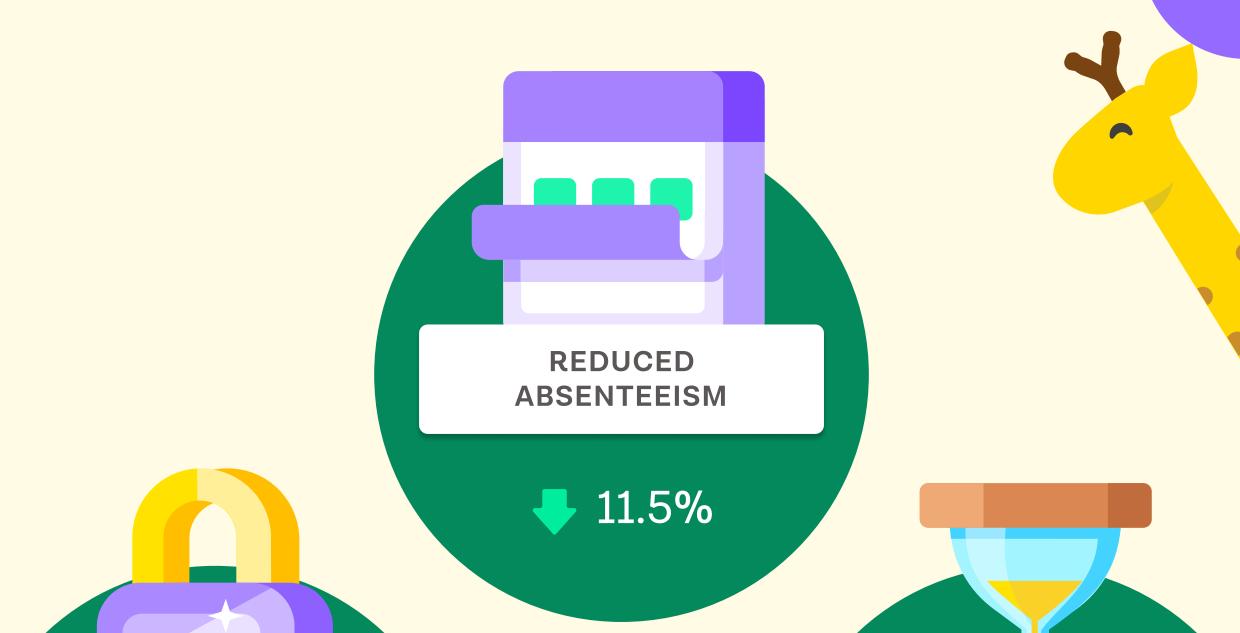
### It's more than just insurance.

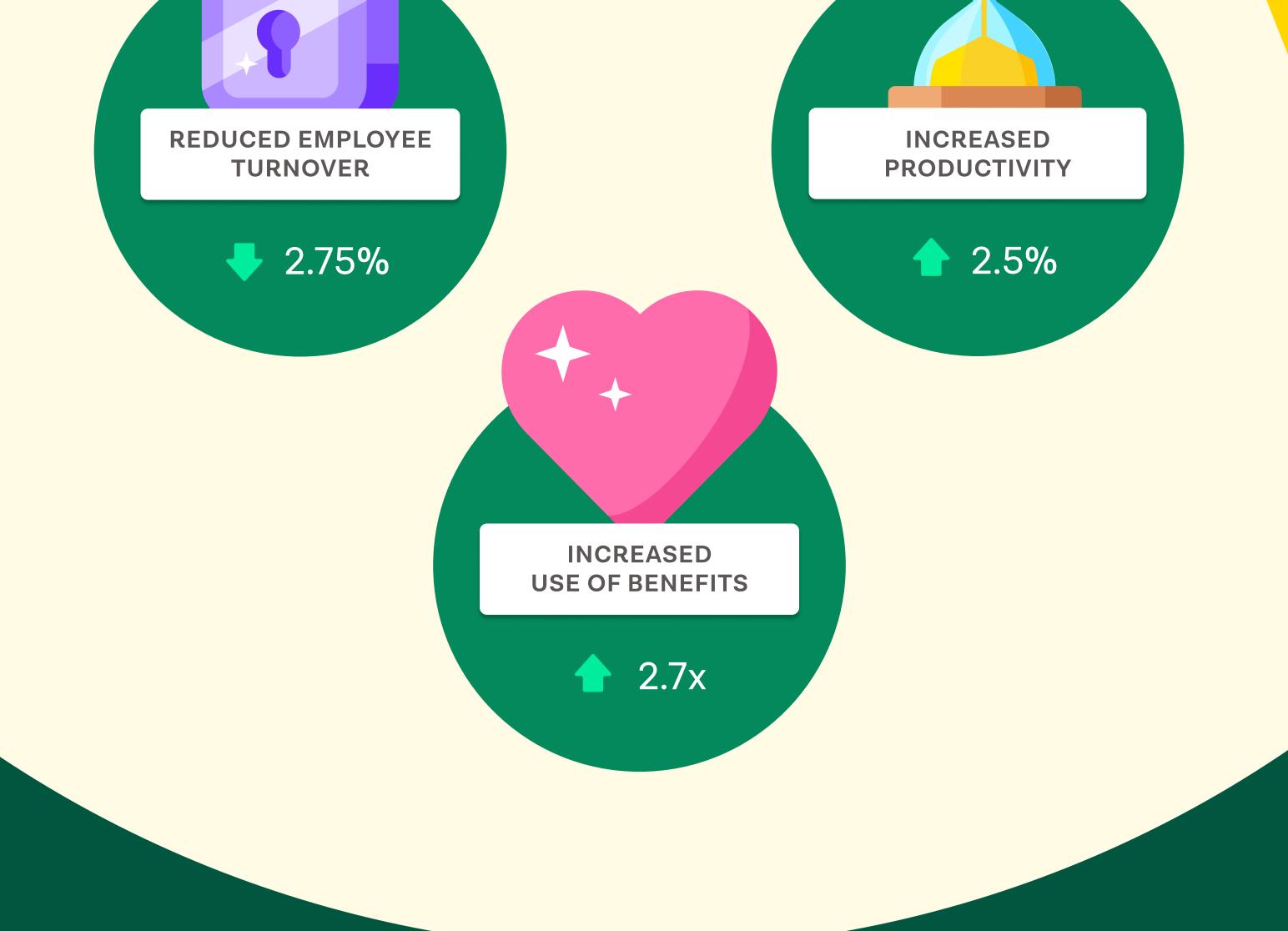
Employee benefits, wellbeing, engagement and rewards in one app that your people love – and use every day.

YuLife's proactive health and wellbeing offering drives

# ROI over three years compared to traditional insurance

### The impact of YuLife – in numbers.





#### What else did Forrester find?

Improvement in long-term workforce health Increased usage with the customisable benefits hub

Improvement in benefits satisfaction

Earn back potential from employee engagement Increased insights on employee wellbeing

"YuLife has turned what is a box standard benefit that people don't prioritise into an attractive, everyday benefit that engages 60% of the workforce."

– Benefits & wellbeing lead, banking

A commissioned Forrester Consulting TEI Study. Results are for a composite organisation and represent the incremental value of YuLife's health and wellbeing engagement.

